

5TH APRIL 2022, 10AM-12.30PM

Innovative Approaches to Urban Studies: Tourism Perspectives

The radical changes occurred during the last few decades have challenged the traditional tourism retail planning, models, and management of resources in highly cultural and historical destinations. Cities have increasingly become complex, inter-relational places and provide a platform for a field of study encompassing several disciplines, such as anthropology, sociology, management, and architecture.

The University of Sapienza, Department of Communication and Social Research, promotes an inter-disciplinary debate focused on retail tourism in urban areas. The event is part of the research project "*Historical Centers and Retail: a Paradigm Shift*", coordinated by professor Fabiola Sfodera.

WELCOMING REMARKS: ALBERTO MARINELLI

KEYNOTE SPEAKERS: FABIOLA SFODERA, DOGAN GURSOY

CONFIRMED SPEAKERS: MARIELLA NOCENZI, BARBARA PIZZO, MARTINA G. GALLARZA, GIACOMO DEL CHIAPPA

MODERATION: SANDRO FORMICA

<https://urbanstudiescoris.dorik.io/>



Registration is free but required
to follow the workshop online:

