

GENDER AND MEDIA MATTERS

WIDENING THE HORIZONS OF THE FIELD OF STUDY

INTERNATIONAL CONFERENCE

October 15-16, 2021 – Sapienza, University of Rome

15 OCTOBER 21
16 OCTOBER 21

9.00
(CEST)

INSTITUTIONAL GREETINGS

10.00
(CEST)

KEYNOTE SPEECH

ROSALIND GILL (City, University of London) - **POSTING A PERFECT LIFE. AFFECT, SOCIAL MEDIA AND FEAR OF GETTING IT WRONG**

12.00
(CEST)

ROUNDTABLE - GENDER AND MEDIA STUDIES IN EUROPE AND IN THE MEDITERRANEAN REGION

Chair: **KAREN ROSS** (Newcastle University)

14.30
(CEST)

PARALLEL PANELS

PANEL 1 - GENDER (IN)EQUALITY AND THE MEDIA

PANEL 2 - GENDER AND SEXUALITY IN THE MEDIA

PANEL 3 - FEMINISM AND THE MEDIA

PANEL 4 - GENDER, MEDIA AND POLITICS

PANEL 5 - MEDIA NARRATIVES AND (SELF)REPRESENTATIONS OF WOMEN AND FEMININITIES

16.30
(CEST)

PARALLEL PANELS

PANEL 6 - GENDER, MEDIA AND LEISURE INDUSTRIES

PANEL 7 - GENDER AND TV SERIES

PANEL 8 - GENDERED DIGITAL SPACES

PANEL 9 - GENDER, MEDIA STUDIES AND INTERSECTIONALITY

PANEL 10 - NARRAZIONI MEDIALI E AUTORAPPRESENTAZIONI DI SOGGETTIVITÀ LGBTQ+ E NON BINARIE (in Italian)

18.00
(CEST)

KEYNOTE SPEECH

A RESEARCH AGENDA FOR GENDER AND MEDIA STUDIES: A DIALOGUE BETWEEN MILLY BUONANNO (Sapienza, University of Rome) **AND PAOLA BONIFAZIO** (University of Texas at Austin)

9.30
(CEST)

ROUNDTABLE - GENDER AND MEDIA STUDIES IN ITALY (in Italian)

Chair: **ANNALISA TOTA** (Roma Tre University)

10.00
(CEST)

PARALLEL PANELS

PANEL 11 - HATE SPEECH AND GENDER

PANEL 12 - GENDER-BASED VIOLENCE AND THE MEDIA

PANEL 13 - JOURNALISM AND WOMEN

PANEL 14 - GENDER, ADVERTISING AND BRAND COMMUNICATION

PANEL 15 - NARRAZIONI MEDIALI E (AUTO)RAPPRESENTAZIONI DI UOMINI E MASCHILITÀ (in Italian)

12.00
(CEST)

ROUNDTABLE - GENDER IN FOCUS. ISSUES, PATHS AND PERSPECTIVES IN GEMMA RESEARCH

Chair: **FLAVIA LAVIOSA** (Wellesley College)



REGISTRATION

DIPARTIMENTO
DI COMUNICAZIONE
E RICERCA SOCIALE



SAPIENZA
UNIVERSITÀ DI ROMA

INFO: <https://www.gemmaconference.com/>