



## Who owns Europe's media?

### **EurOMo puts 700 outlets and their real controllers on the map — now searchable as a network**

*A new edition of the Euromedia Ownership Monitor (EurOMo) is live with a redesigned search engine that lets journalists, regulators and the public trace media ownership and control across borders — including beneficial/ultimate owners and key decision-makers such as CEOs and editors-in-chief.*

**Public webinar in March introduces new features.**

**Project website:** <https://media-ownership.eu>

**Registration for webinar:** <https://media-ownership.eu/registration-for-webinar/>

EurOMo published an expanded database covering around hundreds of **opinion-shaping media outlets across all EU countries with data from 2025**. The database includes **more than 700 media outlets, 4,300 people** (owners and other controlling actors) and **2,100 organisations with stakes in these outlets**. Users can explore results visually as a **network map**, filter by control relations beyond legal shareholding, and **download data in a machine-readable format** aligned with an open standard (BODS v0.3).

Whereas the full version is available to registered users with legitimate interest (journalists, policymakers, members of civil society organisations), the public version can be freely used by any citizen on the project's website. In addition to the database, all users can read reports that focus on the specific situation of each country and compare risks between countries across dozens of indicators.

**To introduce the latest version and all new features, a public webinar will be held in March in two sessions:**

- **Friday, 20 March 2026, 11:00 CET**
- **Monday, 23 March 2026, 15:00 CET**

**Any interested person can register for one of the sessions via the project's website:** <https://media-ownership.eu/registration-for-webinar/>.

*The project has been funded by the European Commission since 2021, with the goal to strengthen media transparency and trust in democratic institutions.*



## In a nutshell, what's new in EurOMo

- **A new network-based search engine:** search results appear as a **network**, making connections and control pathways easier to spot.
- **Ultimate/beneficial owners highlighted by default:** the standard view surfaces the “last link in the chain” to help identify **who ultimately controls** outlets and media companies.
- **Control beyond shareholding:** users can explore other relationships that shape control (not only legal equity stakes).
- **Machine-readable, reusable data:** available for download in a structured format aligned with **BODS v0.3**.
- **Updated risk assessments and country reports:** each country includes narrative reporting and an assessment of risks to transparency across multiple dimensions.

## Relevant findings in ITALY

- A few large publishing groups control most of the media outlets in the sample, creating a risk of ownership concentration.
- The ownership structure of the publications considered resembles a *Chinese box*, making it difficult to reconstruct the chain of ownership and influence.
- The influence of politics, which has traditionally been a characteristic feature of the Italian landscape, continues to manifest itself, both in terms of control over public service broadcasting and in terms of the proximity of publishers and owners to political parties and interest groups.
- Access to public databases on ownership is almost never truly open and free; important databases, such as the BO and ROC registers, are virtually inaccessible, and there are unclear rules for Digital Platform news accounts.

**Country report & data:** <https://media-ownership.eu/2025-edition/country-reports/italy/>

## Contacts

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