

DIPARTIMENTO DI
COMUNICAZIONE E
RICERCA SOCIALE



SAPIENZA
UNIVERSITÀ DI ROMA

Joint International PhD in Social Representations, Culture and Communication

Winter School Rome, 17-20 march 2026

Department of
Communication and Social Research
SAPIENZA University of Rome
Via Salaria, 113 00198 Rome

Opening
17 march 2026 16:00 - 18:30
Aula Wolf - Sapienza University of Rome

16:00 Board Meeting (in presence and online)

17:30 Welcome Aperitif



Communities of Resistance Between Representation and Communication

18 march 2026 9:30 – 18:00

Aula Wolf - Sapienza University of Rome

- 9:15-9:45 **Luca Dezi**
Head of the Department of Communication and Social Research
Sapienza University of Rome
Institutional greetings and welcome
- Mauro Sarrica**
University of Padua
Introduction
- 9:45-10:15 **Alessandro Saggioro**
Head of the Department SARAS Sapienza University of Rome
Coordinator National PhD in Peace Studies
Peace studies as a practice of resistance
- 10:15-11:00 **Andrea Volterrani**
University of Rome "Tor Vergata"
Communities of resistance and digital empowerment
- 11:00-11:30 **Coffee&Tea**



- 11:30-13:30 Panel 1 - PhD Candidates XLI Cycle**
Chairperson: **Pierluigi Cervelli** Sapienza University of Rome
- Simona Epure**
The role of social representations in the assessment of political credibility
- Geremia Trinchese**
Belonging, identity construction and social representations for displaced communities in the new digital milieu
- Andrea Mele**
A study of the influence of worldviews on proactive work behaviour
- Rodrigo Andres Rodriguez Fuentes**
Framing the massacre: the construction of cultural trauma in Italy and Mexico. A comparative study of the Strage di Bologna (1980) and the Massacre de Tlatelolco (1968)
- 13:30-14:30 Lunch break**
- 14:30-15:30 Lecture**
Donatella Selva
Luiss University, Rome
Using AI for social and cultural research
- Chairperson: **Sara Bigazzi** University of Pécs
- 15:30-16:00 Coffee&Tea**
- 16:00-18:30 Bookshelf and beyond: an open space**
Research in action and publications. Voices from doctoral programs
- Phd and Phd Candidates**
in dialogue with
Roy Cerqueti Doctoral School in Social Sciences and Economics
Francesca Comunello PhD in Communication, Social Research and Marketing
Giovanni Moro PhD in Political Studies
Gaia Peruzzi Joint international PhD in Social Representations, Culture and Communication (Chairperson)



Transition Communities

19 march 2026 9:30 – 18:00

Aula Wolf - Sapienza University of Rome

- 9:30-11:00 **Roundtable - PhD Candidates XL Cycle (first session)**
Researching social representation and culture
Chairperson: **Sonia Brondi Ca'** Foscari University of Venice
- Haoxuan Diao**
Cross-strait online narratives of the Nanjing massacre
- Giacomo di Benedetto**
Participatory research and visual methods. Notes on methodology
- Alessandro Ralli**
From media frames to activist voices: a mixed-methods research design on the italian citizenship referendum
- 11:00-11:30 **Coffee&Tea**
- 11:30-12:30 **Roundtable - PhD Candidates XL Cycle (second session)**
Researching social representation and culture
Chairperson: **Marco Bruno** Sapienza University of Rome
- Anna Golnerits**
Towards a just transition: textual analysis of trade union demands in Europe
- Federica Peluso**
Researching animal genetic biotechnologies: methods for studying science, representations, and governance
- Queen Ezinne Nnodi**
Cuba and postcolonial creole identities: a roadmap to hybridisation processes in Italy
- 12:30-14:00 **Lunch break**



14:00-15:30 Panel 2 - PhD Candidates XL Cycle

Transition communities.

Strategies for participation and communication in the energy transition

Chairperson: **Wojciech Sternak** University of Warsaw

Mirella de Falco

What the future(s) hold: a proposal for representational backcasting

Ignazio Terrana

Place-based narratives and contested knowledge in renewable energy communities. Evidence from interviews and media analysis

15:30-16:00 Coffee&Tea

16:00-17:30 Panel 3

Perspectives. Visual communication and post-colonial studies

Sabrina Bourai, Abderrahmane Mira University of Bejaia, Algeria

Cinema of subversion: the representation of the Algerian memory of resistance through Gillo Pontecorvo's *La Bataille d'Alger* (1966)

Liisa Halloran, Oxy Occidental College, Los Angeles, USA

***E Figli Maschii*: Ethical Documentary Practices and Cross Cultural Participation**

Discussants

Wojciech Sternak University of Warsaw

Giuseppe Ricotta Sapienza University of Rome



Communication and participation

Food democracy and solidarity economies

20 march 2026 9:30 – 18:30
Aula Wolf - Sapienza University of Rome

- 9:00 **Livio De Santoli**
Vice chancellor for Sustainability, Sapienza University of Rome
- Alberto Marinelli**
Vice chancellor for Innovative Communication Technologies
- 9:30-10:30 **Keynote speech**
Francesca Forno
University of Trento
From matters of fact to matters of concern: How everyday life becomes political
Chairperson: **Marco Binotto** Sapienza University of Rome
- 10:30-11:00 **Coffee&Tea**
- 11:00-12:30 **Panel 4 - PhD Candidates XXXIX Cycle**
Chairperson: **Renata Metastasio** Sapienza University of Rome
- Andreea Hutul**
The role of social representations in the psychological distress caused by gambling
- Noelle Tchatchou Djenang**
Social representations of hiv: analysis of the socio-professional trajectories of people living with the disease in yaoundé.
- Tudor Daniel Hutul**
The role of social representations in the psychological distress caused by pornography use
- Subas Amjad**
Emotions, Social Representations, and the Legitimacy of Violence in Political Activism.
- Tündér Éva Müller**
Help, reflection, and social context. Rethinking the social psychology of helping



- 12:30-13:00 **Lecture**
Michela Giovannini
EURICSE European Research Institute on Cooperative and Social Enterprises
Solidarity economies as prefigurative pathways of just transition
- 13:15 **Concluding remarks**
Michele Sorice, PhD Coordinator, Sapienza University of Rome
A research agenda for the coming years
- 13:30-14:30 **Lunch break**
- 14:30-18:30 **Conference**
Food democracy and solidarity economy networks
(in Italian)
Elective